

Press Release

Foggy Labs launches Entrepreneur Steps App for the iPhone

Curitiba, BR - Sep 23, 2012

Foggy Labs has introduced Entrepreneur Steps for iPhone, the second app in the business apps category. Designed for entrepreneurs and small business owners in the early stage who want a step by step process to open their own business. The app breaks down the process of start a business into 60 steps easy to understand and with smart tips to help you get done quickly.

The app was designed as a todo list, that breaks down the big process into 60 steps easy to understand and with smart tips to take action quickly. Each step can be prioritized and the user can also write a quick note. Each accomplished step can be shared with business partners and friends through the social networks.

“Through starting our own business, we were overwhelmed with online resources, books, articles, whitepapers, courses and other tools available to help the entrepreneur, but few straightforward things to follow” said Robson Wolanski, founder of Foggy Labs.

Entrepreneur Steps is an application for the early stage entrepreneurs and small business owners who wants to open their own business using the step by step way.

The app is the second app in the business apps category geared towards helping entrepreneurs and small business owners start businesses.

Device Requirements:

- * Compatible with iPhone and iPod Touch
- * Requires iOS 4.0 or later
- * 7.7 MB

Pricing and Availability:

Entrepreneur Steps is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Business category.

Site: <http://www.foggylabs.com/entrepreneur-steps/>

Purchase and Download: <https://itunes.apple.com/us/app/entrepreneur-steps/id562140478?mt=8&ls=1>

Press kit: <http://www.foggylabs.com/entrepreneur-steps/>

Foggy Labs is a mobile application development company that creates awesome apps that are simple, highly functional and with beautiful design.

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